



HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY



ALUMNI NEWSLETTER NOSTAL

March 2021

DEPARTMENT OF MANAGEMENT SCIENCES



PRINCIPAL'S MESSAGE



It is my pleasure to welcome you through your Alumni Newsletter. As we continue to navigate through unprecedented times, the importance of education and training in the business world has become increasingly evident. As a business school, we are committed to provide our alumni with the knowledge, skills, and experiences as a source of life long learning in today & rapidly changing business landscapes. Keep in touch and grow with us.

Dr.J.Jaya
Principal, HICET.

EDITORIAL



I am glad to see that our Alumni has completed more than a decade of trusted relationships. As your alumnus we are continuing to grow with a committed vision to develop students and alumni for your success in managerial or entrepreneurial ventures with social responsibility. I appreciate the contributions be it in any form we are grateful to all of you. I also wish faculty and student editors for highlighting alma mater in the alumni Newsletter. I wish you all success.

Dr .K. Samuvel,
Director-MBA

ALUMNI NEWSLETTER

NOSTAL Institution

March 2021

Vision

To become a premier institution by producing professionals with strong technical knowledge, innovative research skills and high ethical values.

Mission

- IM1: To provide academic excellence in technical education through novel teaching methods.
- IM2: To empower students with creative skills and leadership qualities.
- IM3: To produce dedicated professionals with social responsibility.

Department of Management Sciences

Vision

Emerge as a premier business school recognized globally for management education, practice and research that propels lifelong learning with ethical and professional values.

Mission

- Promote a collaborative learning environment that delivers the best in teaching, research, and innovation with a global perspective.
- Imbibe entrepreneurial and innovative capabilities to manage change and transformation across various disciplines of management practices.
- Nurture professional and ethical responsibilities related to industry, society, and environment.

Program Educational Objectives

1. Exhibit managerial acumen with creative, innovative thinking and values in a global context.
2. Function effectively as competent managers with problem solving and decision-making capabilities.
3. Contribute responsibly to business and societal communities.

Program Outcome

1. Develop conceptual and functional knowledge in respective managerial domains for decision making.
2. Identify and interpret business scenarios with innovative and critical thinking skills for problem solving.
3. Exhibit effective communication skills to justify and negotiate business issues successfully.
4. Demonstrate leadership and team building skills in collaborative settings.
5. Integrate social precincts and ethical practices for corporate governance.
6. Appraise organizations, stakeholders and their relevant eco systems.

Program Specific Outcomes

1. Integrate core, cross-functional and interdisciplinary aspects of management theories and frameworks with real world practices.
2. Engage in independent and lifelong learning and take up challenging assignments for professional development.

HIGHLIGHTED PROGRAMS 2020 - 2021

HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY
(An Autonomous Institution, Affiliated to Anna University, Chennai & Accredited With 'A' Grade by NAAC & NBA)
OTHAKALHANDAPAM (POST), COIMBATORE-641032
Department Of Management Sciences

WEBINAR
June 2020 Series-2

Webinar Platform: Monday 18th June 2020 11.00 a.m to 12.00 p.m

"Accelerating the sales in competitive market"

Convener
Dr.K.Samuvel
Director/ MBA

Faculty Coordinator
Dr.Bhuvaneshwari M
Associate professor/ MBA
+91 99944 00028

Mr.P.Vijay
Territory Manager,
JSW Steel Limited,
Alumni of HICET MBA
Batch : 2015-2017

Registration Link : <https://bit.ly/3cF0Dtd>

Mr.P.Vijay

Accelerating the sales in
Competitive Market

Hindusthan College of Engineering and Technology
(An Autonomous Institution)
Valley Campus, Pollachi Highway, Coimbatore - 641032
DEPARTMENT OF MANAGEMENT SCIENCE

Effective Interviewing Techniques

With Our Special Guest

MR. JOHN MAHEW
Senior Talent Acquisition Lead,
Netcracker Technologies

18 DEC 2020
Friday
Start At 3Pm - 4Pm

meet.google.com/vtm-wtjr-jkw

Dr.K.Karunakaran
CEO & Principal i/c
Patron

Dr.K.Samuvel
Director, MBA
Convener

Dr.M.Bhuvaneshwari
Associate Professor, MBA
Co-Ordinator

Mr.John Mathew

Effective Interviewing
Techniques

HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY
(AN AUTONOMOUS INSTITUTION)
VALLEY CAMPUS, POLLACHI HIGHWAY, COIMBATORE - 641032
DEPARTMENT OF MANAGEMENT SCIENCE

Travel Industry - Predictions and Insights

FRIDAY
22 JANUARY 2021

TIME
03:00 - 04:00 PM

MS. M. MELINDA JENNIFER
HR BUSINESS PARTNER
BCD TRAVEL

meet.google.com/kfd-pgst-vkg

Dr.K.Karunakaran
CEO & Principal i/c
Patron

Dr.K.Samuvel
Director, MBA
Convener

Dr.M.Bhuvaneshwari
Associate Professor, MBA
Co-Ordinator

Ms.M. Melinda jennifer

Travel Industry Predictions
and Insights

HINDUSTHAN COLLEGE OF ENGINEERING AND TECHNOLOGY
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VALLEY CAMPUS, POLLACHI HIGHWAY, COIMBATORE - 641032
DEPARTMENT OF MANAGEMENT SCIENCE

STRATEGIES ON FINANCIAL INCLUSION IN RURAL AREAS

FRIDAY
05 MARCH 2021

TIME
03:00 - 04:00 PM

MR. M.TAMILRAJA
AGRI MANAGER
HDFC BANK
TRICHY

meet.google.com/qpw-ptwt-rex

Dr.K.Karunakaran
CEO & Principal i/c
Patron

Dr.K.Samuvel
Director, MBA
Convener

Dr.M.Bhuvaneshwari
Associate Professor, MBA
Co-Ordinator

Mr.M.Tamilraja

Strategies on Financial
Inclusion in Rural Areas

ALUMNI ENTREPRENEURSHIP



Mr.L.SUDHAKARAN

Identification of New
Business Ideas and
Awareness for Government
Support



Mr.K.ANANTHA KUMAR

Webinar on Opportunities
on Online E Jewellery
Trading

ALUMNI MENTORING



Mr.R.PRAVEENKUMAR

Online Program on EV
Vehicles



Mr.AKSHAY JOHN

**Webinar on Financial
Market**



Ms.K.N.AARTHI

**Webinar on Staffing
Patterns in Oracle**



Mr.P.VIJAY

Webinar in Career

Snapshot of Virtual Alumni Meet



Hindusthan College of Engineering and Technology
(An Autonomous Institution)
Valley Campus, Pollachi Highway, Coimbatore-641032

DEPARTMENT OF MANAGEMENT SCIENCE
Convenes

VIRTUAL ALUMNI MEET PHASE-1

Date: 28.12.2020
Time: 7:00 p.m to 7:45 p.m

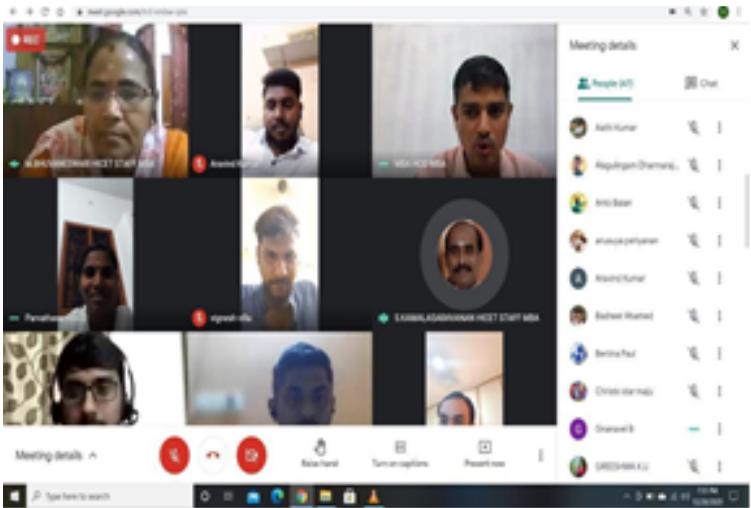
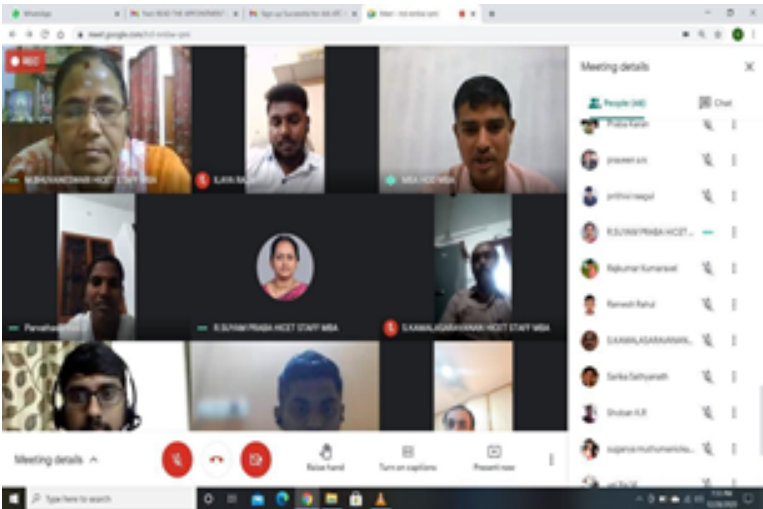
Google Meet : <https://meet.google.com/trd-nmbw-qmi>

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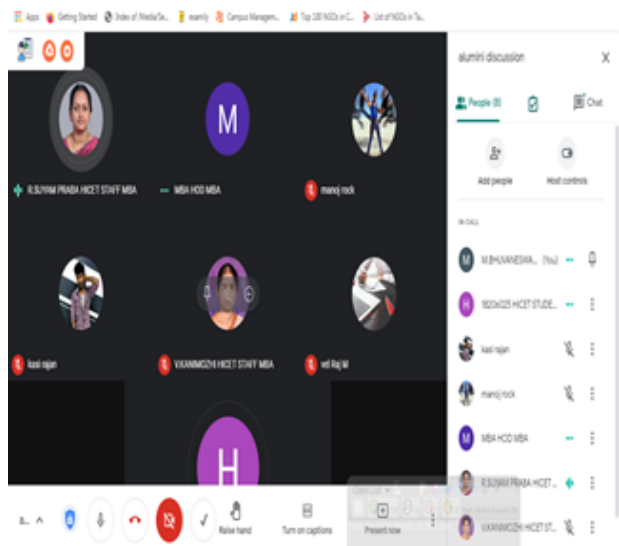
Screen shots virtual alumni meet 28.12.2020



Snapshot of Virtual Alumni Meet



Screen shots of virtual alumni meet 01.02.2021





Chief Editor

Dr. K. Samuvel,
Director - MBA

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Hindusthan Business School - Coimbatore



HICET-MBA